

MassMedia is a Las Vegas-based strategic marketing communications firm that provides a comprehensive range of marketing services including public relations, advertising, branding and identity, digital/social media, and grassroots/community integration initiatives. In business since 1997, we understand the needs, motivations, and concerns of our wide spectrum of clients and their stakeholders.

Our diverse team is comprised of more than 35 seasoned professionals. Our creative approach to advertising and public relations outreach allows us to effectively engage with audiences. It is this network of professionals and their solid knowledge base, combined with the strategic insight and innovative thinking that comes with an experienced executive team, that separates us from other firms.

At MassMedia, we believe that successful communication is about more than just getting the word out. It's about taking the time to understand your needs to deliver content that supports a strategy to help you achieve your goals. We take the time to understand your needs and will deliver strategic content that works to achieve your desired end results.

Additional services offered include:

- Marketing and Strategic Planning
- Branding and Creative Development
- Digital
- Public Relations
- Social Media
- Video Production
- Grassroots and Event Planning